

# Tourism Acronyms

Our industry is full of acronyms. Meetings, speeches, newsletters, and conversations are filled with an array of letters. To make it more understandable, we've compiled a list of some of tourism's most commonly used acronyms. If you have additions, please let us know.

<b>AAA</b>	American Automobile Association	<b>NOTIC</b>	Nebraska Omaha Travel Information Center – I-80 Exit 454
<b>AARP</b>	American Association of Retired People	<b>NPS</b>	National Parks Service
<b>ABA</b>	American Bus Association (National Group Tour Organization)	<b>NRD</b>	Natural Resource District
<b>ADA</b>	Americans with Disabilities Act	<b>NSOB</b>	Nebraska State Office Building (301 Centennial Mall South)
<b>AH&amp;MA</b>	American Hotel and Motel Association	<b>NTA</b>	National Tour Association
<b>B&amp;B</b>	Bed and Breakfast	<b>NT</b>	Nebraska Traveler (fulfillment piece 99-03)
<b>BRC</b>	Business Reply Card	<b>NTIDP</b>	Nebraska Tourism Industry Development Plan
<b>CVB</b>	Convention and Visitors Bureau	<b>NTO</b>	National Tourism Organization (replaced USTTA)
<b>CENSTATES</b>	<b>TTRA</b> Central States Regional Chapter of TTRA	<b>NVG</b>	Nebraska Vacation Guide
<b>CPI</b>	Cost Per Inquiry	<b>OMCA</b>	Ontario Motorcoach Association
<b>DED</b>	Department of Economic Development (State / NE)	<b>OSHA</b>	Occupational Safety & Health Administration
<b>DOI</b>	Department of Interior (Federal)	<b>OWT</b>	Old West Trail
<b>DOR</b>	Department of Roads (State / NE)	<b>PADD</b>	Panhandle Area Development District
<b>DOT</b>	Department of Transportation (Federal)	<b>POW WOW</b>	TIA's & Discover America Trade Show for International Tour Operators & Media (Governor's) Policy Research Office
<b>E-mail</b>	Electronic Mail	<b>PRO</b>	Panhandle Tourism Coalition
<b>EPA</b>	Environmental Protection Agency	<b>PTC</b>	Quasiquicentennial (NE 125 years old-1992)
<b>ESTO</b>	Educational Seminar for State Travel Officials	<b>Q125</b>	Resource, Conservation & Development (regional districts funded by federal govt.)
<b>FAA</b>	Federal Aviation Administration	<b>RC&amp;D</b>	Request for Proposal
<b>FAM</b>	Familiarization Tour (Tours given for writers, tour operators & I-80 Vacation Guides)	<b>RFP</b>	Strategic Air & Space Museum (formerly SAC)
<b>FOI</b>	Freedom of Information Act (law directing open board/commission mtgs. & open files in govt.)	<b>SASM</b>	Society of American Travel Writers Association
<b>FY</b>	Fiscal Year	<b>SATW</b>	South Platte United Chambers of Commerce
<b>FYTD</b>	Fiscal Year to Date	<b>SPUCC</b>	Student Packet (NE Tourism's fulfillment packet for students)
<b>G&amp;P</b>	Nebraska Game and Parks Commission	<b>S-PAK</b>	State Travel Information Center Directors Assoc. Tourism Assessment Resource / Growth Evaluation Team (NE Tourism's technical assistance program for communities)
<b>HSMA</b>	Hotel Sales Managers Association	<b>STICDA</b>	Tourism Development Initiative
<b>IACVB</b>	International Association of Convention and Visitors Bureaus	<b>TARGET</b>	Travel Ideas (fulfillment piece 96-98)
<b>IMAX</b>	Image Maximum (Large-screen movie theatre format)	<b>TDI</b>	Travel Industry Association of America
<b>ISTEA</b>	Intermodal Surface Transportation and Efficiency Act (federal highway funding program)	<b>TI</b>	Tourism Oriented Directional Signage
<b>L&amp;C</b>	Lewis & Clark	<b>TODS</b>	Tourism Information Packet (NE Tourism fulfillment pieces)
<b>LAN</b>	Local Area Network	<b>T-PAK</b>	Total Quality Management
<b>MTWA</b>	Midwest Travel Writers Association	<b>TQM</b>	Travel & Tourism Research Association
<b>NABB</b>	Nebraska Association of Bed & Breakfasts	<b>TTRA</b>	United States Travel and Tourism Association (now defunct)
<b>NACVB</b>	National Council of Convention and Visitors Bureaus	<b>USTTA</b>	Wide Area Telephone Service (toll-free dialing)
<b>NCSTD</b>	National Council of State Tourism Directors	<b>WATS</b>	World Wide Web (electronic information network)
<b>NEBTOUR</b>	E-mail distribution list to the Nebraska tourism industry	<b>WWW</b>	Year to Date
<b>NEA</b>	National Endowment for the Arts	<b>YTD</b>	Zone Improvement Plan
<b>NE/IA L&amp;C</b>	Nebraska / Iowa Lewis & Clark Coordinating Council	<b>ZIP</b>	
<b>NETA</b>	Nebraska Travel Association (formerly N-ACT – Nebraska Active Counties in Tourism)		
<b>NHMA</b>	Nebraska Hotel and Motel Association (formerly Nebraska Lodging Assn.)		
<b>NMTA</b>	Nebraska Mormon Trail Association		